



Fenn Young Designers Awards 2013

Fenn Young Designers Award (FYDA) was established in 2008 by Fenn Designers (www.fenndesigners.com) with the aim to;

- Assist and develop young talented designers
- Expose creativity and innovations
- Foster a forum for creative minds

It is open to all young creative minds from all parts of the world from the ages of 18-33.

FENN YOUNG DESIGNERS AWARD (FYDA) celebrates excellence in creativity and innovation in the world of design. Entries can be made across a very broad spectrum of project types. Buildings, interiors, landscaping, refurbishment, urban projects, fine art, furniture and product designs are all eligible.

Our aim is to provide a platform for young designers to express their creativity outside the usual "Brief" formula.

FYDA 2013: A new Learning Environment

As technology advance in spades our lives are changing dramatically. Generations' technological gap is widening greatly and parents are finding it difficult to understand their kids and deal with their ways of working, learning and socializing.

It is even more obvious in schools where the challenges faced by teachers, curricula and physical facilities are immense.

Kids' ways of learning, their multitasking skills are changing. Sitting in a quiet room surrounded with rows of books is becoming almost obsolete. Kids are looking for *interactive environments*, environments that allow them to work, share, socialize, and learn.

Fenn Young Designers Award Challenge this year is;

How can the "library" be re-imagined and re-engineered to provide such an environment for the Millennials ?

Call them what you want -- Millennial, Generation Y, it doesn't change the reality that most of this generation grew up just as one era ended and another began. They're old enough to remember what life was like before high-speed Internet, but young enough to lead the digital revolution.

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So remember to discard biases and pre-conceived notions and create a new environment that caters to the needs of this generation in terms of;

- Building design,
- Space design,
- Furniture design,
- Lighting design,
- Graphics design

Your entry can be in any one of these fields

SCHEDULE

2013 competition

Registration Deadline : 29th September 2013

Questions Deadline: 4th October

Submission Deadline : 22th November 2013

Exhibition Event: January 2014

AWARDS/PRIZE

First Prize US\$1500

Second Prize US \$1000

Third Prize US \$600

10 Honourable Mentions

The jury will select 10 projects (3 Prizes and 10 Honourable Mentions)

Details at: <http://www.fenndesigners.com/fyda/>

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Mandatory requirements & submissions

Submissions

In accordance with our sustainability vision, FYDA is a digital endeavor. No hardcopy submissions are required. Submissions must be original pieces and have never been previously submitted to any competitions.

Entrants must submit their proposals by 22nd November 2013 GMT to the following email address: fyda@fenndesigners.com

The submissions must contain the following electronic files:

1. Up to two Presentation Boards in PDF Format

Entrants will submit up to two presentation boards. Each presentation board must be A2 in landscape format and may include process, plans, perspectives, diagrams, renderings, painting, photography, and sketches.

Descriptive text, must be included, which could be on a separate document; that explains the full concept in English. Participants are encouraged to submit all information necessary to graphically illustrate their concept.

Each board must be tagged in the upper right corner with the entrant number. Apart from the entrant number, no other form of identification is allowed.

Both A2 boards must be saved in hi-resolution, and printable for A1 board.

-- Your two (2) PDF presentation board files must be named with the following convention:

Applicant code_board sequence number. i.e. "F12C000_1"/"F12C000_2"

2. Contact Information 1 page

Provide name(s) of Project,
Team Member(s),
E-mail contact information, telephone number,
Country of origin or residency for all team participants.

Announcement of Winners and Publication at www.fenndesigners.com January 2014

Awards ceremony and exhibition: January 2014

FAQ

Please send your questions to fyda@fenndesigners.com

Questions and answers will be posted on the website regularly

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Rules and Regulations

1. The applicants approved have been assigned a registration number, which has been emailed to them, this has to be used on all correspondence and their submission.
2. Only one entry may be submitted per person/team.
3. All Submissions must be sent to fyda@fenndesigners.com ; maximum file limit is 8 MB. For any additional assistance required, email at the above address.
4. Once a submission is received an email that we have received your submission will be sent to the applicant within 48 hours. This email does not mean that the project has been approved only received.
5. The applicant(s) is/are responsible for the correct presentation of the submission. Submissions that are not in format, will be disqualified.
6. Submitted projects must be original and new, any entries that have been previously used will be disqualified.
7. FYDA competition is open to entries using a multitude of mediums, and does not have to be applicant's field of specialty but should be submitted digitally.
8. Submission time limit for animations/videos and songs is no less than 30 seconds and no longer than 1 minute and 30 seconds.
9. The winners entries and honorary mentions will be published in various media outlets and networks.
10. The entries will be ranked by originality and clarity of project.
11. Each applicant will receive an official certificate of participation at the end of the competition for participation of an approved submission.
12. Projects that are incorrectly presented will not be processed, admitted or accepted.

The applicant retains the copyright to the art, © FYDA reserves the right to publish it in any media at any time creating the applicant under its entity.